

REPORT OF THE BALRANALD SHIRE COUNCIL TOURISM & ECONOMIC DEVELOPMENT COMMITTEE MEETING HELD AT THE BALRANALD SHIRE COUNCIL CHAMBERS MARKET STREET BALRANALD ON TUESDAY 4th FEBRUARY 2014 COMMENCING AT 5.08PM

1. **PRESENT:** Cr Jeff Mannix (Chair), Mrs Silvana Keating, Peter Lawler, Wayne Whitby, Jo Gorman, Mayor O'Halloran and Director of Economic and Community Development (DECD) Robyn Ryan.
2. **APOLOGIES:** Cr Barnes, Cr Byron, Mrs Linda Nelson, Mrs Sue O'Halloran and Dinitee Haskard.
3. **ELECTION OF CHAIR:**

Mayor O'Halloran requested that the Election of the Chair take place and nominated Councillor Barnes. Councillor Barnes was an apology for the meeting, but had advised the Mayor that he would accept the nomination as Chair.

*Moved: Mayor O'Halloran
Seconded: Peter Lawler*

As there were no further nominations Councillor Barnes was declared Chair of the Balranald Tourism and Economic Development Committee.

4. **NEW COMMITTEE MEMBER:**

Peter Lawler welcomed Wayne Whitby, General Manager of the Balranald and District Ex Servicemens Club to the meeting.

RECOMMENDATION: That Wayne Whitby be endorsed as a committee member of the Balranald Shire Council Tourism and Economic Development Committee.

*Moved: Peter Lawler
Seconded: Jo Gorman*

5. **BUSINESS ARISING:** As per attached Action Sheet

6. **NEW BUSINESS:**

- *Big Rigs*
Have been secured, with 15 – 20 semi size motorhomes staying at Greenham Park from 6th – 10th April.
- *Mother's Day Classic – 11 May 2014*
Fiona Scott and her committee will host the Mother's Day Classic fun run and walk that will provide the community with a great way to celebrate Mother's Day and raise funds for breast cancer research. The event will be held at Greenham Park on Sunday May 11, 2014.

- *Adam Harvey Concert – 21 March 2014*
The Adam Harvey Concert will be held at the Theatre Royal from 8pm. Tickets on sale shortly. A bar and barbeque will operate prior to, and during the event. To encourage early tickets sales a competition for a chance to join Adam for breakfast on Saturday will be conducted.
- *Melbourne Caravan and Camping – 6 to 11 March 2014*
The Shire will be again be showcased at the Melbourne Caravan and Camping Show. Council's Tourism Officer Kit Formosa will staff the exhibit for the six days. The Balranald exhibit will be located next to the National Parks – River Red Gums stand which will provide a great joint marketing opportunity for Balranald and Yanga.
- *Anne Frank Exhibition – December 2014*
The Council's Cultural Committee have been working collaboratively with The Gallery to bring the Anne Frank exhibition to Balranald. The Gallery will host the exhibition in December 2014. A marketing strategy will be developed to generate visitation during exhibition.

7. UPDATES

Jo Gorman – National Parks (Mungo, Euston Regional Park)

- Joint Management Plan in place for Mungo
- National Parks involved in CMCA rallies
- Mungo Discovery Co-ordinator
- Staffing of Mungo Visitors Centre during Robinvale rally
- New owner at Mungo Lodge – John Burgess

Silvana Keating – National Parks (Yanga)

- Regatta Beach improvements open and well supported
- Official opening shortly
- Undertaking additional community consultation in relation to improvements
- Water level – 2m at present
- TASAC signage approved
- Additional staff member for next few months – well experienced tour guide who will also be making an assessment of additional opportunities for Yanga. Silvana to invite new guide to present at a tourism meeting in the future
- Southern 80 in Moama – weekend 8th February
- Parks Week in March – Yanga Wetland Tour, 2 day/overnight tour conducted by CTO and Hay Shutterbugs
- Draft Plan of Management progressing
- Additional opportunities – walking trails, canoeing and horseriding etc
- Draft plan will be on public exhibition in a few months

Peter Lawler

- Requested an update on the new interpretive centre

Wayne Whitby

- Upgrading of the Club facilities

Mayor O'Halloran

- Acknowledged the support of National Parks in developing tourism and working collaboratively with Council
- Tourism in Broken Hill – down by 80% - no one is going there
- Turlee Station signage – still in place
(Jo Gorman to make contact with owners to seek removal of signage)

8. AGENDA ITEMS FOR NEXT MEETING

All agenda items **must** be to the Director of Economic and Community Development **one week prior** to the meeting.

Items for next meeting agenda:

- Yanga National Park

9. CLOSURE

There being no further business the meeting closed at 6.55pm.

10. NEXT MEETING – 4 March 2014.

Recommendation: That the report and recommendation be received.