



MEDIA RELEASE

RED BULL BRANCHED OUT, A ONE OF A KIND SPEED TREE CLIMBING COMPETITION, DEBUTS IN BALRANALD NSW IN 2017



For the first time, Red Bull Branched Out is coming to Balranald, NSW from 13th to 14th October, 2017. In partnership with Arboriculture Australia, the tree climbing event will bring together 50 of the country's best tree climbers to battle it out in a race to the top of Australia's iconic River Red Gums.

Preliminary qualifiers took place for 10 coveted spots in the main event. Come finals, seven targets will be set in a large tree canopy where the climbers will use rope and branches, swinging, climbing and racing through the canopy in a timed, progressive event format. In the end, only one male and one female will be crowned 2017 Red Bull Branched Out champions.

The thrilling speed tree-climbing event will take place during the weekend of Balranald's popular 5 Rivers Outback Festival. With the Festival's roots based on Balranald's connection with the rivers and River Red Gums that surround the area, it will be a thrilling weekend for all to enjoy for competitors and spectators alike.

Balranald Shire's Mayor, Cr Leigh Byron, said, "The Balranald Shire Council and the community are thrilled to host a Red Bull event in Balranald known for its rivers, wetlands and River Red Gums. We couldn't be more excited to be involved in such a high energy event, while at the same time raising the profile of the care and management of trees via the work that Arboriculture Australia does."

To find out more about Red Bull Branched Out, head to <https://www.redbull.com/au-en/events/red-bull-branched-out>

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About Red Bull Branched Out:

Red Bull Branched Out is a speed-tree climbing event which brings together 50 of the country's best tree climbers to Balranald, NSW, taking place from 13th to 14th October 2017. The experienced tree-climbers will compete in a race to the top of Australia's iconic River Red Gums, the perfect setting for this exhilarating event. Seven targets will be set in a large tree canopy where the climbers will use rope to race through the canopy in a timed progressive event format. Only one male and one female will be crowned 2017 Red Bull Branched Out champions.