



NATIONALS for Regional NSW

Austin Evans MP

MEMBER FOR MURRAY



MEDIA RELEASE

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BUS DRIVES BUSINESS SUCCESS IN HAY, BALRANALD, WENTWORTH AND DENILIQUIN

The NSW Government's *Business Bus* is visiting small businesses across NSW to provide specialist advice to business owners looking to become more productive and profitable.

Small business owners in and around Hay, Balranald, Wentworth and Deniliquin can hop on board the bus where they will receive independent advice from experienced business advisors.

Member for Murray Austin Evans said that in 2017 the *Business Bus* visited more than 160 towns, covering more than 56,000 kilometres and this year is set to be even bigger.

"And in the current financial year from July 2017 to March 2018 the Business Bus has already visited more than 120 communities across the state, covering more than 27,600 kilometres," he said.

"The *Business Bus* is part of the NSW Government's multi-million dollar Business Connect program which supports small businesses to thrive in metropolitan and regional economies.

"The bus travels with expert advisors on board to help small business on everything from marketing and financial advice to business planning, digital and creative work.

"The *Business Bus* provides small businesses with access to independent, experienced advisors, plus specialists in the digital and creative sector.

"Speaking to an advisor can help a business operator take the vital next step, whether they're just starting out, wanting to ensure their business is sustainable or aiming to go global."

NSW Deputy Premier, Minister for Small Business and Minister for Regional NSW, John Barilaro, said the bus's experts would share advice on small business strategies including marketing and financial advice and business planning.

"We are investing \$30 million in Business Connect over four and a half years, with 70 per cent of services to be delivered to regional businesses," he said.

The *Business Bus* will visit the following locations between 9am-3pm:

- **Deniliquin – 58 Cressy St (near Edwardes St intersection) on 14 August**



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- Hay – 134 Lachlan St, Hay (in front of Hay Shire Council) on 15 August
- Balranald – 108 Market St (outside the senior citizens building) on 16 August
- Wentworth – Darling St, Wentworth (outside Council Civic Centre) on 17 August

To find out more about the Business Bus or to speak to your local Business Connect advisor, call 1300 134 359 or visit www.industry.nsw.gov.au/businessconnect

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