



BALRANALD SHIRE COUNCIL

ALL COMMUNICATIONS
MUST BE ADDRESSED TO
THE GENERAL MANAGER

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15th November 2018

Dear Balranald Business Owner,

Re: Balranald Business Workshop – Embracing Growth in our Community

VENUE: Council Chambers

DATE/TIME: 28th November, 6-8pm

I wish to invite you along to a business workshop to address the imminent, significant population growth set to occur in our town.

As you will undoubtedly be aware, this growth is primarily due to two solar farms simultaneously undertaking construction over the next 9-12 months. The combined construction workforce will be in excess of 400 people. QANTAC is currently building a 550 person accommodation village to cater for this construction workforce.

What this means is our local businesses are set to become very busy.

In light of this, the workshop seeks to cover the following agenda:

1. Population spike – Balranald Business Strategy: mapping expectations surrounding services and supplies for the next twelve months and beyond.
2. Re-establishing a Chamber of Commerce for Balranald businesses: One of the ideas to come out of the Community Growth Forum was to reinstate a chamber of Commerce in our town. Andrew Cottrill from NSW Business Chamber will be giving us a presentation on initiation, governance and best practice.

Julia Gurnett from 3SH will also be along (re: Christmas Radio Campaign – “Locals shopping Locally”) to briefly discuss with business owners how the program has been run in the past and – based on feedback – put together a pooled advertising package for interested businesses.

I look forward to meeting with you at this critically important workshop.

Yours faithfully,

Michael Kitzelmann
GENERAL MANAGER